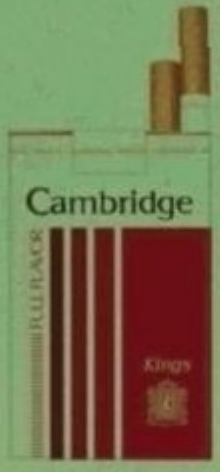
LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
AD# 194-B3-REQ# M-98017-"Full Flavor-BIGlF"-Page 4/C Bleed (5 5/8"x7 3/4") Salute, 1987
Printed in U.S.A.

New!
Taste and Compare...

Full Flavor Cambridge Generic Price.



18 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

Mfr. suggested retail price.

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